



# Press Release

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## FOR IMMEDIATE RELEASE

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### **JUTC introduces new premium route 311 connecting Catherine Estates to Cross Roads**

Spanish Town, St. Catherine — The Jamaica Urban Transit Company Limited (JUTC) is pleased to announce the launch of its new Premium Route 311, which will officially commence operations on Monday, March 10, 2025. This premium service will provide commuters with a more convenient and direct transit option between Catherine Estates and Cross Roads, via Half Way Tree and New Kingston.

Premium Route 311 aims to enhance the commuting experience by offering affordable and comfortable transportation for passengers traveling along this key corridor. The service will operate during peak hours, with departures from Catherine Estates at 5:45 a.m. and from Cross Roads at 5:15 p.m. Commuters using their SmartFare cards will enjoy a competitive fare of \$200.

**Corporate Communications Manager at JUTC, Shantole Thompson**, expressed enthusiasm about the new service, stating, “We are committed to improving the daily commute for our passengers by introducing reliable and efficient transit options. The launch of Route 311 is in response to the growing demand for premium service in this area. This route will provide a seamless and comfortable journey, especially for professionals and daily commuters who need a hassle-free way to travel between these key locations.”

She further emphasized JUTC’s dedication to customer satisfaction, adding, “We continue to explore new ways to enhance the public transportation experience. By leveraging technology, such as our SmartFare card system, and introducing more premium routes, we are ensuring that our commuters have access to affordable and convenient transportation solutions.”

JUTC encourages commuters to take advantage of this new service and reminds passengers to utilize their SmartFare cards for easy and cashless travel.

For more information, customers can visit the JUTC website at [www.jutc.gov.jm](http://www.jutc.gov.jm) or follow JUTC’s official social media pages for updates.

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