



October 05, 2026

Press Release

FOR IMMEDIATE RELEASE

JUTC and GK One Partner to Make SmartFare Top-Ups More Accessible for Commuters

SPANISH TOWN, ST. CATHERINE — The Jamaica Urban Transit Company (JUTC), in partnership with GK One, has introduced a new and convenient way for commuters to top up their JUTC SmartFare cards directly through the GK One app.

The partnership provides commuters with another access point to add funds to their SmartFare cards, making it easier to prepare for daily travel without having to join a line or visit a separate top-up location. Through the GK One app, commuters can now complete SmartFare top-ups in a few simple steps. Customers log in to GK One, select Top-Ups, choose JUTC SmartFare, enter their SmartFare card details, select the amount, and confirm payment.

The initiative forms part of JUTC's continued efforts to improve convenience, access and service delivery for commuters across the Kingston Metropolitan Transport Region.

Speaking on the partnership, Nathalia Palomino, Marketing & Sales Manager, JUTC, said the collaboration is a timely addition to the company's customer service and commuter support initiatives.

SWIPE →



jutcltd

jutc.gov.jm

October 05, 2026

“At JUTC, we are continuously exploring innovative and practical ways to improve the commuting experience. The introduction of online SmartFare top-ups through the GK ONE app is a game changer for public transportation in Jamaica, giving commuters greater flexibility and convenience in managing their travel.

What makes this especially significant is that a SmartFare card can now be topped up remotely through the app without the physical card being in hand. This means a parent can top up a child’s card, a family member can assist a loved one or a commuter can add value to their card from virtually anywhere. This partnership with GK ONE represents another important step in JUTC’s digital transformation as we make public transportation more convenient, accessible and responsive to the needs of our commuters.”

Steven Whittingham, Chief Executive Officer of GraceKennedy Financial Group, said the partnership reflects GK One’s commitment to using digital solutions to support everyday needs.

“GK One was created to make everyday transactions simpler and more convenient for customers. We are pleased to partner with JUTC to provide commuters with another easy and secure way to top up their SmartFare cards. For students, parents and other daily commuters, this means greater access, less time spent in lines, and more control over how they prepare for the day ahead.”

Customers may pay for SmartFare top-ups using eligible payment methods available in the GK One app, including their GK One Wallet or a saved Visa or MasterCard debit or credit card. Once the transaction is completed, customers will receive confirmation in the app and by email and can also view their receipt in their transaction history.

JUTC and GK One are encouraging customers to ensure they are using the latest version of the GK One app and to carefully review their SmartFare card details before confirming a top-up.

SWIPE →



jutc.gov.jm

October 05, 2026

The GK One app is available for download via the Apple App Store and Google Play Store.

About JUTC

The Jamaica Urban Transit Company provides public transportation services across the Kingston Metropolitan Transport Region and continues to support initiatives that improve access, efficiency and convenience for commuters.

About GK One

GK One is GraceKennedy Financial Group's digital financial services platform, designed to provide customers with a convenient and secure way to access a range of financial and everyday services from their mobile devices.

JUTC Media Contact

Mrs. Yanetha Brown-Sinclair,
Company Secretary, JUTC
876-559-7228 Yanetha.Brown-Sinclair@jutc.gov.jm

###



jutc.gov.jm